

## GUIDELINES FOR AUTHORS FOR SUBMISSION

Abstract should not be more than 500 words and five key words. Full paper should not be more than 3500 words with APA style reference list. Font-Times New Roman, Font size 12, Single line spaced. Authors need to send abstract and the full paper as MS-WORD Document only. Full names, designation, e-mail ID of the authors, affiliating organization need to be clearly mentioned in the Abstract and the Full paper along with Copyright declaration for originality.

The participants must submit a hardcopy of the manuscript along with the softcopy. The participants are also advised to submit their papers through e-mail: [uccbmkrseminar@gmail.com](mailto:uccbmkrseminar@gmail.com)

## IMPORTANT DATES

Submission of Abstracts	10-03-2018
Intimation of Acceptance	12-03-2018
Full Paper Submission	18-03-2018
Last date for Registration	20-03-2018

The authors of the selected papers would be invited to present the same in the seminar.

## ACCOMMODATION

Accommodation will be provided in the University Guest House for registered outstation delegates on their advance information and payment. Accommodation is on sharing and first come first serve basis.

## PUBLICATION

Papers will be published in ISBN/ISSN number Book/Journal only after the double blind review by the jury after the Seminar on Co-Operative Sharing basis.

## ADVISORY COMMITTEE

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## REGISTRATION FEES (Per Delegate)

Students and Scholars Rs. 400.00

Faculty Members Rs. 500.00

Corporate Executives Rs. 800.00

In-absentia participation Rs. 2,000.00

**For online payment:**

In the name of the **Director, Joint Seminar**

Bank Name: State Bank of India

Branch: Kakatiya University

Account No: 62448825319

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For further details please contact:

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Two Day National Seminar  
on

## HEALTH INSURANCE IN INDIA - ISSUES AND CHALLENGES

On 23<sup>rd</sup> - 24<sup>th</sup> March, 2018



Chief Patron

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Seminar Director

**Dr. K. Raji Reddy**

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Kakatiya University, Warangal

Organised by

**UNIVERSITY COLLEGE OF COMMERCE  
& BUSINESS MANAGEMENT**

KAKATIYA UNIVERSITY, WARANGAL - 506001 (T.S)

### About Warangal:

Warangal, popularly known as 'Orugallu' or 'Ekashila Nagaram', is the second largest city of Telangana state located at a distance of 140 Kms from Hyderabad, the state capital of Telangana. The amazing Thousand Pillars Temple, the Bhadrakali Temple, Padmakshi Temple, Warangal Fort, Pakal Lake, Ramappa Temple, Laknavaram Lake and Medaram are the potential tourist spots of Warangal District.

### About Kakatiya University

Kakatiya University was established on 19<sup>th</sup> August 1976 to fulfill the aspirations of the Telangana people for higher education. The University foundation was in fact a historic event in the sense that heralded a new era in the realm of higher education in this region. It is the NAAC 'A' Grade University and the second largest in terms of number of affiliated colleges and student enrollment. The development of the University over the years has been very impressive. The University situated in a sprawling area of the about 650 acres, with 8 faculties and 32 departments on the campus with a network of 14 constituent colleges and 387 affiliated colleges spread over 7 districts.

### About University College of Commerce & Business Management

The Department of Commerce & Business Management was started during the academic year 1968-69 and it is now one of the prestigious Departments of Kakatiya University. The Department was upgraded into a full-fledged University College in the Year 2013. The college is endowed with qualified and experienced faculty. Some of the faculty members were trained at IIMs, XLRI MDI-IIFT and premier institutions. The Department is at present offering the Under-Graduate and Post-Graduate courses in

Business Management in various constituent, Government, Aided and Private Affiliated colleges under the jurisdiction of Kakatiya University. The college offers M.Phil and Ph.D. programmes apart from M.Com., M.Com. (CA) and MBA on the campus. The faculty offers various U.G. & P.G. programs such as MBA, M.Com (FA), M.Com (CA), M.Com (Banking & Insurance), B.Com., B.Com (Computer Applications), B.Com (Banking & Insurance), B.Com (Taxation) and BBM etc. through its constituent and affiliated colleges.

On research front, the college has made commendable progress. The faculty members are actively engaged in their research projects by various funding agencies viz., UGC, ICSSR, AICTE and Government of Telangana etc. The college is sanctioned financial assistance of more than 1 crore under DRS-SAP-II by the University Grants Commission, New Delhi for a period of Five Years commencing from 2014-15. The college has been actively engaged in organizing several State & National Level Seminars, Conferences and Workshops on various aspects of contemporary value and relevance. Eminent academicians, business executives, Government officials and others have participated in the deliberations of these programmes. Organizing all India Commerce and All India Accounting Conference have been feathers in the cap of the College.

### About the Seminar

If any country is called as a developed nation as per some stipulated indicators the Quality of Population is one among such indicators. India has young population of 350 million, irrespective of age, people are dieing though hospitals with good infrastructure exists. The younger patients are dieing in large numbers apart from people aged above 70 years. In order to retain a high quality of population, which is a long lasting asset, which

leads to economic development, it is necessary to pay attention on Health Insurance.

The concept of Health Insurance was proposed in the year 1694 by Hugh the elder Chamberlen from Peter Chamberlen family. During the middle to late 20<sup>th</sup> century traditional disability insurance evolved into modern health insurance programme.

The Insurance Regulatory and Development Authority (IRDA) came into existence through an enactment by Parliament in the year 1999 headquartered at Hyderabad to regulate the insurance business in India. Today, most comprehensive insurance programmes cover the cost of routine, preventive and emergency health care procedures. Health care in India is in a state of enormous transition, increased disposable income and health consciousness among the majority of people, price liberalization, reduction in bureaucracy with the introduction of private health care financing driven the change. Health insurance penetration among urban people is said to be normal, whereas, it has to take a positive move towards rural masses.

In the above backdrop, it has been proposed to conduct a Two - Day National Seminar on **"Health Insurance in India - Issues and Challenges"** in four Technical Sessions viz.,

#### Technical Session – I

Evolution, Policy framework of Health Insurance

#### Technical Session – II

Rural & Urban Health Insurance

#### Technical Session – III

Role of TPA's in Health Insurance - An Appraisal

#### Technical Session – IV

Role of IRDA in regulation of Health Insurance

Apart from above sub-themes, papers on related issues may also be accepted.